

Ross Elementary School  
 PTA Executive Board Meeting Minutes  
 August 16<sup>th</sup>, 2017, 8:30 a.m.

**In attendance:**

Nora Rigby, President | Holly Searl, Principal | Kari Cunningham, Vice President | Matt Adinolfi, Treasurer | Kate Gardner, Secretary | Debra Olson, At-Large Member, Upper Grades | Shanti Sale, At-Large Member, Lower Grades

The meeting was called to order by President Rigby at 8:35 a.m.

**President’s Update, Nora Rigby**

• **Merchandise Prices**

o The Board discussed retail pricing for Ross merchandise for the coming school year. After discussion, the following prices were approved and agreement among the members to ensure the following list is posted online, at morning coffees, as well as in the PTA closet.

<b>Ross Apparel &amp; Gear</b>	<b>Retail Price 2017-18</b>
Youth Sweatshirts (4&6)	\$30.00
Youth Sweatshirts (8&12)	\$30.00
Adult Sweatshirts	\$35.00
Adult T-shirts	\$20.00
Youth T-shirts	\$15.00
Hats	\$15.00
Travel Coffee Mug	\$10.00
Sigg Water Bottle	\$20.00
Sigg Water Bottle Kid Friendly Cap	\$5.00
Ross Luggage Tag	\$5.00
Tote Bag	Free with Member Level “Leader” & above

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**New Membership Structure Update and Form Discussion**

The Board discussed new membership levels, below, and accompanying form, making several edits to highlight Ross fundraising goals and benefits for families to join the PTA. The Board approved the membership structure and President Rigby agreed to lead the Fall Membership Drive.

**MEMBERSHIP LEVELS**

<b>Roadrunner</b>	\$25 per month or \$300 now **Membership gift – 1 Ross luggage tag
<b>Leader</b>	\$50 per month or \$600 now **Membership gift – 1 luggage tag + 1 tote bag + 2 sweatshirts <b>or</b> 2 Tshirts
<b>Artist</b>	\$100 per month or \$1200 now **Membership gift – 1 luggage tag + 1 tote bag + up to 6 T-shirts <b>or</b> sweatshirts
<b>Philosopher</b>	\$200 per month or \$2400 now **Membership gift – Complete Ross gear for your whole family: up to 6 each of sweatshirts, T-shirts, hats, luggage tags, tote bags, coffee mugs, and water bottles!
<b>Custom</b>	Pay what you can! **Membership gift – 1 Ross luggage tag
<b>Ross Staff Special Rate</b>	**\$25 with gift of 1 Ross tote bag

**Community Development Coordinator**

The Board discussed recruiting a community development coordinator to partner with local businesses for financial support and in return provide them space for advertising on our website, newsletters, and possibly on flyers sent home. This topic has been tabled until the next Board meeting.

**Field Replacement Update**

Principal Searl reported a meeting with operations: after our field recently failed a “hardness” test, DGS may now replace it over an upcoming long weekend, before our previously scheduled re-turfing project later this Fall. The Community will need to decide how to repurpose the funds raised for the athletic field project..

**Supply Packages Update**

Secretary Gardner informed the Board that 114 supply packages have been purchased, requiring 36 more to break even on this project.

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· **New Newsletter Goals for the Year**

o President Rigby communicated that in an effort to streamline communications, the PTA and Principal Searl will share a weekly newsletter, with links to our website and to share information from vendors.

· **Back to School Picnic: September 6<sup>th</sup>**

o Upper School Representative Olson to lead with assistance from Lower School Representative Sale. President Rigby will provide estimated budget and allocated amounts. Discussion ensued regarding logistics, with the Board to purchase pizza dinner, D.J. for entertainment, and families to bring sides and desserts.

· **Membership Drive/Merchandise Sales Volunteers**

o President Rigby reminded Board members to please sign up to help out at the PTA table each morning during the first week of school.

· **Confirm Roles for the year for Executive Board**

o After discussion, the Board confirmed the following roles:

Vice President - Membership

Upper School Rep - Back to School Picnic and Auction

Lower School Rep - Holiday Tree & Bake Sale and End of Year Picnic

The Board moved to postpone the following matters until the next Board meeting:

- Coach Shegda's New Shed
- First PTA General Body Meeting Agenda
- General Update on Spending Protocols/Finances
- Amazon.com Ordering
- Calendar for the Year
- Fillmore Direction

Meeting adjourned at 9:35 a.m.

Adjournment: Next EB Meeting Date is Friday, September 1<sup>st</sup>, 2017, 8:45 a.m.

MEETING MINUTES RESPECTFULLY SUBMITTED BY KATE GARDNER, SECRETARY